



Lynn and Joe Gentile Hope Fund Advertising Specification 2018

Special Instructions

Preferred File Type:

Press optimized (High Resolution) PDF or higher resolution Photoshop TIFF or ESP at 300 dpi.

All fonts used in the document must be included or outlined. Minimum resolution for images is 300 dpi.

All submitted files and /or images must be converted to CMYK colour mode.

Sending you Files:

Digital files can be emailed if under 10MB, or can be sent via YouSendit (yousendit.com). We suggest you compress your file before sending it.

Special Instructions:

Please make sure to include crop marks and .125" of bleed on all four sides for full page bleed ads. Crop marks should be offset of .125" so they are outside the bleed area. A minimum safety margin of .25" for all critical text and logos is required for full-page bleed ads.

Dimensions

Full Page (full bleed)

Trim size: 5.5" Wide x 8.5" High

Bleed Size: 5.75" W x 8.75" H

Safety Size: 4.75" W x 7.75" H

Price: \$1,000.00

1/4 Page (non bleed)

Trim size: 2.5" Wide x 4.25" High

Price: \$300.00

1/2 Page (non bleed)

Trim size: 4.25" Wide x 8" High

Price: \$550.00

1/2 Page (non bleed)

Trim size: 5" Wide x 4.25" High

Price: \$550.00